



CREATING, PASSION, PURPOSE AND PROFITS WITH INTEGRITY

The fusion of one's personal vision with one's professional mission, grounded in activism and a holistic philosophy, will hallmark the next 1,000 years. Zentrepreneurism is surfacing across a wide spectrum of successful, purposeful businesses and will be the new model for doing business in North America. This experience coupled with the zentrepreneuristic mood of the millennium will have far-reaching political, social, and economic implications.

“While an entrepreneur creates a business, a Zentrepreneur creates a business and a life”

Unleash your inner Zentrepreneur by attending this inspiring presentation by the author of the revolutionary book , “Zentrepreneurism”- A 21st Century Guide to the New World of Business, and the Founder & CEO of The Centre for Zentrepreneurism, Allan Holender: Allan will inspire you to not only explore your own life's purpose and the work you are destined to do, but you will awaken the Buddha within, creating a more enlightened approach to your business, your life, and the world.

You will learn about:

THE BIRTH OF ZENTREPRENEURISM

- It's History, the political, social and economic impact, as well as a new model for North American business

YOUR LIFE'S PURPOSE

- Your Personal Mission and Purpose. The fusion of Zen and business as well as the meaning of “purposeful alignment”.

ACHIEVING ZENLIGHTENED LEADERSHIP

- The Nine Key Distinctions of Zenlightened Business Leaders and the new “Triple Bottom Line”.

Here's what previous participants are saying:

“For those of us who have been struggling to become something more than just another money-grubbing business person - to do good and do well simultaneously - the journey is often a quiet and lonely one. Who

can I share this journey with? Who won't think me a flake for trying to meld Eastern wisdom, Western philosophy and North American business into a whole? I got the answer to the question of "who" by attending Allan Holender's 'Zentrepneurism' workshop. Not only was I surrounded by other people traveling the same roads and with the same concerns as I had, but Allan's way of bringing each of us out in a trusted environment made connections within the room in minutes. If you're looking to enhance your own journey through life - or if you're just curious as to "what else there is" beyond eking out a living - come to Allan's seminar."

Bruce A. Stewart
Speaker • Author • Research Advisor • Consultant

"Being an entrepreneur although exciting and rewarding, has its unique set of challenges and I have often found myself feeling isolated and frustrated. Choosing to operate a business with integrity and to adopt the philosophy of leaving situations and people better off than they were when you found them, can be challenging and is not without obstacles. Through my participation in Allan Holender's 'Zentrepneurism' seminar, I met and connected with like-minded individuals who are interested in more than just the bottom line and found support and encouragement in staying true to my path. If you are interested in learning, exploring and sharing with other entrepreneurs who strive to take an enlightened approach to business, this presentation is for you."

Leanne Brown
Wellness Professional
President Lifeworks Health Systems Inc.

"The entrepreneurial road is well traveled yet hard, exhilarating yet lonely at times. Many of us choose that road to fulfill our soul's calling, to express our passion and to give of our expertise. Too often we can get caught in the drive to make ends meet, sometimes at the expense of that which is most important to us. Zentrepneurism is a new way of doing business. It is a path that combines consideration for the multiple bottom lines increasingly important in this demanding world of ours, together with honoring and supporting all that is closest to our hearts. Let Allan Holender lead you into the possibilities offered by Zentrepneurism; you will find like-minded business people and a path that honors your whole self and your whole life."

Debrah Rafel
Whole Life Coach, Wellness Facilitator, Author
Wyndehorse LifePractises

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